



TIGER WHEEL AND TYRE

Compiling and implementing a test such as this is a mammoth undertaking, one that wouldn't be possible were it not for the professionals at Tiger Wheel and Tyre.

Apart from the company's assistance with the daunting logistics involved in running this year's test, Tiger Wheel and Tyre set up a fully operational workshop at the Gerotek testing facility with hoists, air guns, air hoses and wheel balancing machines supplied by WHEELQUIP (Tel: 011-397-4610).

The dedicated and friendly staff

then fitted all 72 tyres to the attractive TSW alloy wheels supplied. They ensured each tyre was perfectly balanced and inflated to the Palio's recommended operating pressures while cold and were then called on to perform speedy pit stops each time a different tyre brand had to be fitted.

Despite the team operating from satellite facilities, under trying conditions, there were no mishaps or errors – another indication of the level of experience and expertise of the company's staff.

One aspect evident from the team



on duty at the shootout was the excellent relationship the managers have with their staff, working side by side in perfect cohesion.

All staff members are trained in technical, financial, marketing and business administration as well as their day-to-day responsibilities. This empowers lower-line staff and ensures greater loyalty and a brighter future.

The employees also complete a customer care service programme to ensure that the group's basic philosophy of 'first-time service excellence' is put into practice.

It's clear the professionalism and knowledge of the TWT staff, coupled to high levels of customer service, are the company's most valued attributes. Add this to an extensive range of passenger tyres and alloy wheels at all 40 branches nationwide, and one in Namibia, plus the most advanced balancing and alignment equipment, and it is understandable why TWT is considered by many as the market leaders in the field.

For more information on Tiger Wheel and Tyre's products or branches, log onto www.twt.to or call head office on Tel: 011-256-4040.

